

Update for Federations and Industry Partners

Construction (Design and Management) Regulations 2015: 9 July 15

The new Regulations (CDM 2015) came into force on **6 April 2015**.

Campaign impact so far

- Over **320,000** unique visits to citb.co.uk/cdmregs
- Over **120,000** industry guidance documents downloaded
- **20,000** business cards distributed
- Over **20,000** CDM Wizard apps downloaded
- **12,500** infographics downloaded
- Over **3,500** workshops and courses attended
- **16,400** views of the CDM explainer video
- **10,000+** construction phase plans downloaded
- Email sent to all CITB's opted in email 0-9 employee size companies (**5,000**)
- Direct mail postcard sent to all CITB's opted in postal address 0-9 employee size companies (**18,000**)

Construction industry support

- **Jewsons** have mentioned us in their blog <http://blog.jewson.co.uk/5160/cdm-new-construction-regulations-you-need-to-be-aware-of>
- **Marshalls** have sent our business cards to their 1,100 driveway and landscape contractors
- The campaign has been in many **newsletters** e.g: **FMB, HSE, BAM, CIOB and RIBA**.
- **CPA** and **HAE** have put the digital banner on their websites
- **Construction Media** have put our animation video on their website
- **BAM Nuttall** are using animation as a training video and have sent the web link to all their staff
- **Dr Billy Hare**, professor at Glasgow Caledonian University is using the CDM Wizard app as a training aid as well as defending the app on HSE's forum
- **VolkerRail** are using their own branded version of the Infographics poster
- **Telford and Wrekin council** are using the video for briefings

Thank you for your support

These results are very strong and largely due to your support for this campaign. We've had a look at where our website visits are coming from and **30%** are from other websites.

Keep it going!

There are still many companies, especially small harder to reach micro size (0-9 employees) who will not yet have been reached by this information, so please help us to reach them by using your own communication channels. Below are all the materials you can use for free.

Materials you can use:

1. Industry Guidance documents



2. CDM Wizard App (Android and iOS)

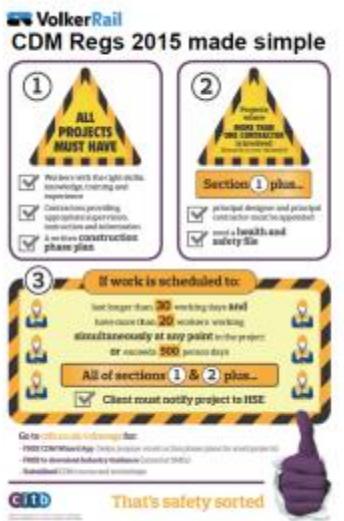


3. CDM explainer video



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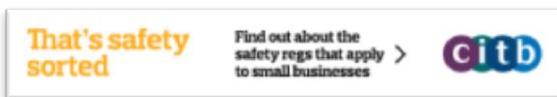
4. Infographic (as used here by VolkerRail)



5. Digital Banners: Jpegs



468x60mm



6. Sample construction phase plan

GA26 - Constructors please place	
Company name:	
Description of project:	
1. Project duration and progressions details including any important dates.	
2. Details of the project team, including:	
(i) Client	
(ii) Project manager	
(iii) Architects	
(iv) Structural engineer	
(v) Contractors	
3. Details of location or existing resources and plans which are relevant to health and safety issues, including references to existing reference documents if applicable.	
Management of the work:	
1. Management structure and responsibilities.	
2. Health and safety goals for the project and arrangements for monitoring and review of health and safety performance.	
3. Health and safety arrangements for the construction phase.	
4. Site risks.	
5. Arrangements for:	
(i) liaison between the project team on-site and off-site of the works.	
(ii) consultation with its workforce.	
(iii) the exchange of design information between the client, designer, contractor and subcontractor in site.	
(iv) handling design changes during the project.	
(v) the provision and control of substances.	
(vi) the exchange of health and safety information between contractors.	

7. Business Cards



Find out about the safety regs that apply to small businesses

- We're here to help:
 - Free CDM Wizard App
 - Free guidance documents
 - Workshops and courses



Visit citb.co.uk/cdmregs

8. CDM Power point presentation

Tailored for “Working Well Together” type events and focuses on ‘protecting the worker with CDM’



9. CDM Wheel

Summarizes the duty holder duties and supports the presentation above.



Available from:

www.cdmregs.co.uk

or from Fiona Wilson, Marketing Manager,
CITB at Fiona.wilson@citb.co.uk